



G&J Pepsi-Cola Bottlers

Digital Transformation and Innovation



G&J PEPSI

Approaching 100 years, G&J Pepsi, the premier independent Pepsi bottler in the U.S., has 13 locations, over 650 products, and a 2,000-strong workforce, excelling in manufacturing, distribution, and sales, with its own packaging production and extensive logistics.

Situation Prior to Transformation



Fragmented systems leading to inefficiencies



Manual data work and lack of real-time insights



Challenges in meeting market demands and consumer expectations



Solution

- ✓ Adoption of Microsoft Dynamics 365 Field Service and Power Automate
- ✓ Centralized workflow and a unified data model
- ✓ Empowered employees with technology to enhance customer service

Products



Field Service



Power Automate



Azure AI



Copilot

Business Impact

01

Reversed a **\$9 million** yearly loss to a **\$30 million** ROI over three years

02

\$57 million positive swing in three years

03

10-point increase in market share in the on-premises sector

04

Streamlined **180,000** manual steps to just 35 seconds



Ready to Transform Your Business?

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Connect with DynaTech Systems to explore how digital solutions can drive growth and innovation for your company.

Let's create your success story!